

PROSPECTUS

About Fine Arts on the Lawn:

This 2-day outdoor sale is held on Labor Day Weekend on the front lawn and porch of the Cooperstown Art Association. It features an exhibition of original fine arts and crafts by talented local and regional artists, featuring music & artist demos! This event is free for the public to enjoy. CAA Members will have the option to show several pieces on the front porch, while members and non-members alike can reserve Artist Tent Spaces on the front lawn.

About The Artist Tent Spaces:

The Basics: There are 15 spaces on the front lawn available for Artist Tents during this event. Each space is 10x10'. Artists wishing to reserve a Tent Space will submit an application for consideration via the application form on our website. There is a **\$110 application fee** that will be refunded if your application is declined. If for some reason you need to withdraw from the event after being accepted, a partial refund will be given if we are notified before August 22. There is no electricity available at any Artist Tent Space. Sorry, no pets allowed!

Display Requirements: Artists must provide a tent and all displays / tables for their space. Displays must be sturdy enough to handle bad weather. Artists are responsible for all set up and breakdown of their booth and must be ready by 9:30 am each day. Artists must be present at their booth from 10am to 5pm during **BOTH days** of the event. Failure to do so may result in disqualification from showing at future events.

Artwork Requirements: We accept all media of fine art and fine craft for consideration. All artwork must be original. **NO REPRODUCTIONS OR PRINTS ALLOWED.** The only exceptions are for photographic media or greeting cards.

Sales & Tax ID: Artists are responsible for all of their own sales, including the handling of sales tax. You must have a valid NY State Sales Tax ID Number to reserve an Artist Tent Space. No commission is taken by the CAA on your sales.

About Exhibiting on the Porch for CAA Member Artists:

Exhibiting on the Porch for CAA Members: If you are a member of the CAA, you have the option to exhibit your 2D work on the front porch. We take care of the set up and sales of your work for a small fee of \$10. The CAA also takes a commission of 30% from all sales. There is a limit of 5 original framed pieces per artist. In addition to these you may also bring a flip rack of unframed, shrink-wrapped originals. **No reproductions will be accepted!** Please include an inventory list with titles, medium, and prices. Label all work on the front with your name, town, title, medium and price. Business cards work nicely for this! Artwork should be dropped off Labor Day Weekend, Friday, between 11am-4pm at the CAA galleries. Unsold work should be picked-up Sunday at 4pm at the end of the event.

Important Dates:

Fine Arts on the Lawn Event: Labor Day Weekend, Saturday & Sunday, Aug. 31 & Sept. 1 from 10am-4pm each day.

Delivery of Artwork for CAA Members Exhibiting on the Porch: Friday, Aug. 30th, from 11am-4pm at the CAA Galleries.

Pick-Up of Artwork: Sunday, Sept. 1st, at 4pm after the event.

Submission Deadline for Tent Exhibitors: August 1st

Notification of Acceptance for Tent Exhibitors: August 15th

Partial Refund Cut-Off: August 22nd

If you have any questions about the event or the application process, please call (607) 547-9777 or email gallery@cooperstownart.com.