

# The Cooperstown Art Association's 90th Annual National Juried Art Exhibition

With Juror Heather Caufield | On Display July 12 - August 15, 2025

## Overview

The Cooperstown Art Association's Annual National Juried Art Exhibition is open to artists residing in the United States working in all media. We reserve the July / August timeframe for this exhibit every year, giving this exhibit plenty of public exposure during Cooperstown's peak tourist season. Jurors are selected by the CAA based on their merits and experiences as acclaimed artists, academics or leaders in other creative fields. The application process is completed entirely online and can be accessed from our website.

Questions can be directed to our Executive Director, Janet Erway, at (607) 547-9777 or [gallery@cooperstownart.com](mailto:gallery@cooperstownart.com).

## 2025 Important Dates and Deadlines:

**May 15 at 11:59pm** – Deadline for entries, \*online submissions only

**June 2** – Jurying results sent via email

**Thursday, June 26** – Delivery of accepted works 11-4pm

**Friday, July 11** – Preview Party 5-7pm, Awards 6pm

**July 12 - August 15** – Exhibit on view at CAA Galleries

**August 16** – Pick-up of hand-delivered works 11-4pm

**September 12** – Works shipped back by this date

## This Year's Juror

**Heather Caufield**

**About...** Heather Caufield is a multidisciplinary artist, who also serves as Artistic Director of the Woodstock School of Art (WSA). Her artistic pursuits—in ceramics, printmaking, encaustic, and mixed media—are complemented by her expertise in exhibition installation.

Heather graduated from SUNY Plattsburgh with a degree in Art History and Museum Studies. Shortly after, she began working at View Arts Center in Old Forge, NY, where she progressed from Exhibitions Assistant to Visual Arts Manager during her tenure.

*Throughout her career, she has assisted in or led the installation of over 250 exhibitions. She has held a prominent role in the renowned Adirondacks National Exhibition of American Watercolors for nine years, both leading and assisting in its execution. More recently, she has collaborated with curators on exhibitions such as a retrospective of Richard Segalman's masterful works and a historical exhibition honoring master lithographer Grant Arnold.*

*In her current role at WSA, she leads the exhibition program and also works directly with esteemed instructors at the school to plan, organize, and develop classes and workshops. Among other accomplishments this past year, she helped to develop the Encaustic Program at WSA in partnership with R&F Handmade Paints.*

*"Installation can be considered an art form in itself. It is a process and practice just like any art medium. The arrangement of every piece greatly influences both the presentation of the artist's work and the viewer's experience."*

**As an Artist...** Heather exhibits her work throughout the Hudson Valley and beyond. Her work has been selected for juried exhibitions at venues such as the Woodstock Artists Association & Museum, Cooperstown Art Association, CREATE Council on the Arts, Arbor Gallery, and Garrison Art Center. She has also showcased in group exhibitions, including the Woodstock Monoprint Invitational Exhibition.

*"My creative process centers on the idea that encountering something entirely new can be a captivating experience. I aim to ignite viewers' curiosity, encouraging them to embrace open-mindedness and contemplate the unknown that surrounds us."*

**Prospectus and Entry Information included  
on the next page**

## **PROSPECTUS:**

**Eligibility:** Open to any U.S. resident over the age of 18.

**Artwork Specifications:** In order to be eligible for submission in the National Show, your artwork must meet the following criteria:

- It must be an original work of art (no reproductions)
- It must be available for sale
- It must be suitably framed and wired
- It must have been completed in the last two years
- It must not have been shown previously at the CAA
- 2D work must not exceed 20 lbs
- 3D work must not exceed 200 lbs or 72" in dimension

**Entry Procedures:** All submissions are completed online. There is a non-refundable entry fee of \$30, reduced to \$25 for CAA Members. This fee entitles an artist to submit up to 2 pieces in a single category. The categories are:

- (1) Painting
- (2) Drawing, Printmaking, Mixed Media, Photography, Digital Art
- (3) Sculpture

An artist may apply to each category once, for up to six total entries. The entry fee will be applied to each category entered.

One image of each entry will need be uploaded during the application process. Category 3 (Sculpture) is permitted to upload a second detail image. Please be sure to upload your images as JPEGs, using 300 dpi to ensure good quality. Do not include your name as part of the JPEG file name.

The CAA reserves the right reject entries whose photos are deemed misleading. We also reserve the right to photograph & publish accepted work for promotional purposes. Submission of your entry indicates your acceptance of the rules of this exhibit.

**Notification:** Once the jurying process is complete, all artists will be notified of their status via email by June 2.

**Delivery & Return of Artwork:** All accepted artwork must be delivered to the CAA on, or prior to, the designated delivery date.

**Hand-Delivery:** If you plan to hand-deliver your work to the CAA, you must be able to come on one of the designated delivery dates. Work delivered by hand must also be picked up by hand at the end of the exhibit.

**Shipping:** If you plan to ship your work to the CAA, it must arrive before the designated delivery dates. Work must be properly packaged and must include return shipping instructions. To avoid delays in return shipping, we highly recommend including a prepaid return label for your work. FedEx Ground users are required to include this pre-paid return label (RTN), as Cooperstown has no drop off locations nearby. The CAA will make every effort to ship out all works by September 12.

**Sales:** The CAA will retain a 30% commission on all works sold. Please price your work accordingly. The CAA will make every attempt to pay artists within 30 days of the end of the exhibit.

**Awards:** Possible \$3,100 in prizes will be awarded. Numerous specific awards will be selected by the juror. The Grand Prize winner will be featured on the front cover of the exhibition program.

**Liability:** The CAA cannot assume responsibility for damage or deterioration incurred before or after the exhibit, or for possible loss in transit. Additionally, the CAA will not be held responsible for any damage resulting from insufficient shipping materials or packaging. Entries will be handled with the greatest care while in our possession, however, the CAA assumes no liability for work on its premises.

**About the CAA:** The Cooperstown Art Association Galleries are located on two spacious floors at 22 Main Street. We are across the street from the National Baseball Hall of Fame which attracts thousands of tourists each summer. Admission to our galleries is free and open to the public. Open Tuesday – Saturday from 11am-4pm.

**Phone:** (607) 547-9777

**Email:** [gallery@cooperstownart.com](mailto:gallery@cooperstownart.com)

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