

FINE ARTS ON THE

LAWN

prospectus



This 2-day outdoor sale is held Labor Day Weekend on the front lawn & porch of the CAA & features the original artwork of talented local & regional artists. The CAA is located at 22 Main St. Cooperstown, across the street from the Baseball Hall of Fame. This annual show runs concurrently with the Labor Day Arts & Crafts Show in Cooperstown at the Clark Sports Center.

ARTISTS: Please see inside for details on how to exhibit in Fine Arts on the Lawn →

IMPORTANT DATES

Fine Arts on the Lawn

Labor Day Weekend, Saturday & Sunday

September 1 & 2

10 - 5pm Daily

PORCH EXHIBITORS

Delivery of Artwork:

Friday Aug. 31st 11-4pm

Saturday Sept. 1st 8-9am

Pick up of Artwork:

Sunday Sept. 2nd 5-6pm

TENT EXHIBITORS

Application Deadline:

July 1st

Jurying Results will be Mailed:

July 15th

Partial Refund Cut Off:

August 5th



The Cooperstown Art Association is proud to offer artists 2 options for showing their work:

ON THE PORCH

Members are invited to

exhibit up to 5

original works on

the front porch,

with sales and set up

taken care of by the CAA!



ON THE LAWN

Artists can also apply

for a 10' X 10'

tent space on the

front lawn, where

they will be responsible

for their own tent, sales

and set up.



Cooperstown Art Association

22 Main Street

Cooperstown, NY 13326

(607) 547-9777

www.cooperstownart.com



EXHIBITING ON THE PORCH:

If you are a member of the CAA, you have the option to exhibit your work on the front porch. We take care of the set up and sales of your work for a small fee of \$10. The CAA also takes a commission of 30% from all sales.

There is a limit of 5 original framed pieces per artist. No reproductions please! Please include an inventory list with titles, medium, and prices. Label all work on the front with your name, town, title, medium and price. Business cards work nicely for this! You may also bring a flip rack of unframed, shrink - wrapped originals. Artwork should be dropped off Labor Day Weekend, Friday, between 11 am and 4pm at the CAA galleries or Saturday, between 8 and 9am. Unsold work should be picked up Sunday, between 5 and 6pm after the close of the sale. ***Please see the reverse for dates.**

EXHIBITING ON THE LAWN:

You do not need to be a member to apply for an exhibition space on the front lawn. Each exhibition space is 10' X 10' and there are 15 spaces available.

WORK ELIGIBILITY

Fine Arts on the Lawn is open to any media of fine art. No fine crafts are allowed. **No reproductions please!** Works must be original, one of a kind artwork, executed & signed by the artists. Photo-mechanical reproductions ("prints") are not allowed. Only prints executed in processes involving handwork by the artist are acceptable (i.e. photography, etching, dry point, lithography, silkscreen, etc.). Suggested price range: Up to \$1000.

DISPLAY

The exhibitor provides display booth/tent and racks. The artist is solely responsible for his or her art and its hanging and/or display. The Cooperstown Art Association assumes no responsibility for loss or damage to any artwork, display or personal injury. Your display must be sturdy

as the show goes on rain or shine. Electricity is not available on the lawn. Please be considerate and keep your space clean and tidy. Do not bring pets to the show. Exhibitors may not relocate or move their assigned space. Exhibitors must be set up by 9:30am each morning and remain set up until the closing each day at 5:00pm. We do not recommend exhibitors leave their art in their booths overnight. Leaving early without the CAA's permission will make exhibitors ineligible for admission to future shows. The public wants to meet you - you must be present both days.

JURY PROCESS

The application deadline is **July 1**. With your application, please submit (3) 35mm slides or (3) 300 dpi jpegs on CD. Please label each image with your name, media and an arrow indicating the top. Also submit an image of your outdoor booth display and a self-addressed stamped envelope if you would like your show materials returned. Your application constitutes an agreement to exhibit if accepted. Jury results will be mailed by **July 15**.

FEES

Applicants must include a check for the \$100 booth fee. If your application is declined, we will return the check to you. Please make checks payable to the Cooperstown Art Association, enclose them with your application and mail them to us at 22 Main St. Cooperstown, NY 13326. If for some reason you need to withdraw after we have accepted you, we will issue a partial refund of \$50 prior to **August 5**, after which there will be no refunds.

SALES TAX

Exhibitors must have a valid NY Sales Tax Identification Number. To apply for a Tax Number, you can call 1-800-225-5829 or go to www.tax.state.ny.us/ Accepted Applicants will receive a booth assignment, directions, check in procedures, etc. Call 607-547-9777 with any questions.

***See the reverse for Important Dates**

FINE ARTS ON THE LAWN application form

Porch exhibitors include:

- application form
- \$10 porch fee (Members only)

Lawn exhibitors include:

- application form
- \$100 booth fee
- slide/CD
- SASE



Name: _____

Address: _____

Phone: _____

NY Tax I.D. # (for Lawn Ex.): _____

Media: _____

I agree to keep my exhibition set up for the duration of the show each day unless special arrangements have been made with the Cooperstown Art Association prior to the show. It is my understanding that the Cooperstown Art Association and its representatives shall not be liable for any claim or loss or damage of any kind whatsoever to any artwork display or personal injury. I agree to abide by the Show Rules and Policies set forth in this application.



Signature: _____

Date: _____

For more copies visit www.cooperstownart.com